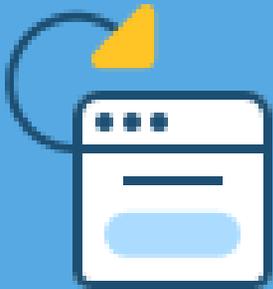




# The American Ceramic Society Digital Opportunities

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## Overview



-We know our members and audience at our various meeting is important to you and your business. As we've begun to utilize different resources in reaching our customer base, we want to share an opportunity to reach our online audience through digital sponsorship.

## Why Retargeting?

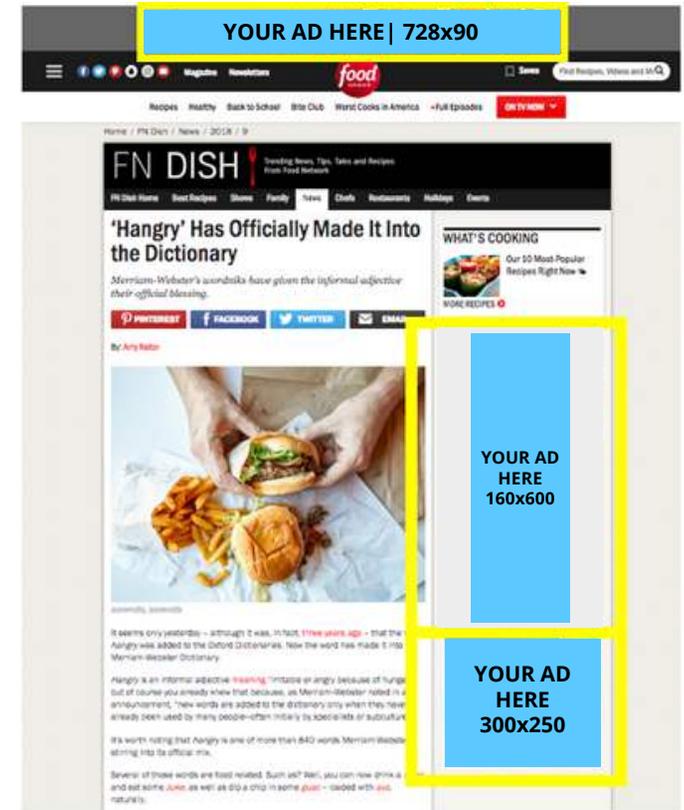
Our audience becomes your audience with retargeting. Get exclusive direct access to ACerS website visitors and retarget them with your company's ads that will showcase your brand, anywhere they visit online.

## Quality Targeting

Don't rely on broad, generic targeting on common ad platforms to market your company. Stand out with ACerSuniquely qualified audience that will showcase your business to those who need you the most.

### CHOOSE YOUR REACH & DURATION:

Package	Price	Duration	# of Impressions
Silver	\$750	15 days	10,000
Gold	\$1200	21 days	20,000
Platinum	\$1500	1 month	30,000



# Quantifiable Results with:



Receive detailed reports that allow you to see your campaign results in real-time including impressions, clicks, and geographical locations of ads served.

